

**Catholic Education South Australia  
invites you to participate in the**

# Responsive Website Development Project

**Your website is potentially the widest means of  
engaging with families and local community.**

**The ability to view your website on all mobile and  
desktop devices is now essential.**

## What is the Responsive Website Development Project?

Catholic Education South Australia (CESA), in partnership with Boylen Web Developers has established a user-friendly web Content Management System (CMS), together with a range of responsive design options for the rollout of new school websites.

Design and implementation of these websites will result in the provision of new and improved websites for Catholic Schools wishing to participate in the project. These sites are professional, secure, contemporary and affordable tools in the development and management of each school's online communications – to both new and existing families.

This next generation of websites are not only responsive but they also allow valuable access to more engaging and efficient site functionality - including event registration, online purchasing, blogging, news and events modules, as well as an improved design and communications package.

### Examples of Responsive Websites:

The first schools to go live with responsive site templates are:

[www.stfrancis.catholic.edu.au](http://www.stfrancis.catholic.edu.au)

[www.marymackillop.sa.edu.au](http://www.marymackillop.sa.edu.au)

[www.emmaus.catholic.edu.au](http://www.emmaus.catholic.edu.au)

[www.cardijn.catholic.edu.au](http://www.cardijn.catholic.edu.au)

*To see the full benefits of responsive design, view the sites on a mobile device.*

## Workshop and Coaching

Participation in the project will require one person from Leadership and one or two additional staff member(s) who will coordinate the development process, which includes the preparation of website content (logo, photos, and information), as well as design consideration.

Schools attend a one day workshop, 'Developing your school's responsive website'. This Workshop is followed by an individual one hour coaching session.

The total cost for the combined workshop and coaching is \$220 per participant.

## The Project Includes:

### Professional Development

A one day workshop outlining the process and outcomes of the Project

### School Coaching Session

Individual coaching session per school, to assist with content

### Ongoing Project Support

Through both Boylen and the Catholic Education Office

### Web Templates & Training

Provision of Web Templates and Training on how to use and update these templates through the Content Management System (CMS)

### Recommended Service Providers

Access to expert service providers who can assist with web writing and/or photography services

## Costs of Website Development

The basic all-inclusive cost for the development of your new website is \$2,850 (aside from optional photography and/or web writing assistance services).

Some schools opt to pay extra for personalised design or functionality, however, we imagine that our pre-developed templates will meet all key requirements for your school.

**REGISTER** via the Registration Centre **CONTACT** Siobhan Evans for more information  
[siobhan.evans@cesa.catholic.edu.au](mailto:siobhan.evans@cesa.catholic.edu.au)